

March 24, 1955

Mr. Bob Perless
Cheshire Academy Press Club
Cheshire Academy
Cheshire, Connecticut

Dear Bob:

I hope you will forgive my crudity in not having written to you before this, but we have been giving your idea a great deal of thought in connection with formulating a "prep school reports" type program. The trouble now is that at present we are engrossed in the technical and commercial aspects of a subsidiary classical music station, and do not have the time to fully devote our attention to the ramification of your idea.

I sincerely hope thought to keep in touch with you in the near future, and would appreciate details on your forum this April.

Yours truly,

Theodore E. Calleton
Public Relations Director

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